



39th Apple Annie Arts & Crafts Show 2019

Application Deadline January 31, 2019

**4905 Roswell Road
Marietta, Georgia 30062**

**<http://st-ann.org/womens-guild/apple-annie>
aasaccw@gmail.com**

Thursday, December 5, 2019 (Artisan Check-In)	9:00 am - 2:00 pm
Thursday, December 5, 2019 (Private Preview)	6:00 pm - 8:00 pm
Friday, December 6, 2019	9:00 am - 6:00 pm
Saturday, December 7, 2019	9:00 am - 2:00 pm

Apple Annie Arts & Crafts Show is one of the most respected, non-profit, **juried shows** in the Southeast. The Show enjoys its excellent reputation thanks to a friendly staff of over 300 volunteers who consistently present a quality show in a festive, all inside setting. Over 4,000 shoppers attend this highly anticipated event which is filled with a variety of original arts and crafts. All Show proceeds are donated to local charities that support women, children and homeless.

A popular feature of Apple Annie is the **Blue Light** area with donations from every Show artisan. Shoppers visit the Blue Light area for a preview of products and to locate artisans. The items in the booth are raffled throughout the Show. Every artisan at check-in is required to donate a Blue Light Booth item worth **\$35 or more** from the products being sold at the current year's Apple Annie Show.

The **Private Preview Night** is our special "thank you" for the Show volunteers and special guests. Over 600 people are invited to this event; volunteers and sponsors join in the celebration of the season and the grand opening of the Apple Annie Arts & Crafts Show!

SHOW REQUIREMENTS

Thursday, December 5, 2019:

Check-in: 9 am - 2 pm with your BLUE LIGHT donation in hand. Artisans may not check-in without their Blue Light donation. **If an artisan is not checked in or in line to be checked in by 2 pm, their booth is automatically forfeited and will not receive a refund. In order to ensure a high quality Show for our artisans and patrons, this check-in policy is FIRM.** Upon check-in, each artisan will receive a badge which must be worn at all times during the show. Artisans are not permitted to set up their booth before checking in.

Set-up: MUST be completed by **4 pm** on Thursday. Show Managers will review booths for compliance with their application and this contract. Booth reviews include comparing items on display to be sold with items in the pictures which were evaluated by our jury.

Friday, December 6th

Doors will open for artisans at 7 am and artisans will need to vacate by 6:30 so doors can be locked.

Saturday, December 7th:

Doors will open for artisans at 7 am.

Dismantle booth at 2:00 pm. Early breakdown is not permitted. The Church has a Mass at 4:00 pm; therefore, artisans must pack up quickly and vacate the building by 3 pm and the grounds by 3:30 pm.

BOOTH INFORMATION

- * Approximately 80 sq. ft. in various configurations, all indoors *No double booths
- * Acceptance email will provide booth number and location * **NO CANOPIES/CROSS BARS**
- * Display must fit **inside the blue tape** booth configuration provided by the Show
- * Booth Fee: \$200

Throughout the Apple Annie Show, each artisan is responsible for setting up, maintaining and staffing their booth. You must have enough merchandise to last throughout the Show and may not close their booth early. Failure to comply with the above Show requirements may result in dismissal from Apple Annie.

How do we determine who will be in the Apple Annie Show?

Each January, a new jury comprised of St. Ann Parishioners is selected. The photos and descriptions provided by each artisan are then grouped by category (jewelry, wood, pottery, fabric, etc.). The jury members individually and confidentially vote on each applicant based on merit. Based on the combined scores of all jury members, artisans are selected to be offered a spot in the Show or placed on a waitlist.

How do we determine where each artisan will be placed in the Show?

*The Show layout is constructed with great care so that all products are showcased to their advantage. About 123 applicants are initially selected for Apple Annie and a Wait List is created to fill openings created when an artisan finds it necessary to withdraw. Wait-listed artisans may receive an email or call to participate at any time, **including Thursday, December 5, 2019 from 2-3 pm.***

What makes up a completed application to Apple Annie?

1. Submission of a **NON REFUNDABLE Application Fee of \$20** (check #1) payable to: **AASACCW**.
2. Submission of a **Booth Fee of \$200** (check #2) payable to: **AASACCW** which will be cashed if the artisan is notified of acceptance to the 2019 Apple Annie Show. If not accepted, check #2 is shredded or returned if the artisan has submitted a self-addressed, stamped envelope with their application.
3. Submission of the following photos - remember, the photos submitted will be what the jury reviews!
 - one (1) photo of **OVERALL DISPLAY BOOTH**
 - up to five (5) photos of artisan's **WORK**

*Photos must be 4" x 6" or **SMALLER** and will **NOT** be returned. Do not send samples of products.*

3. Submit **COMPLETED** and **SIGNED** Application/Contract; **retain a copy** for your records.

*Completed and signed application, pictures and checks may be turned in as early as November 15, 2018 and **must be received by January 31, 2019**. Our jury will be held during the month of February and applicants will be notified of their status in **March 2019**. Remember, if accepted, the \$200 Booth Fee check will be cashed.*

We offer these helpful hints to those assembling an application:

- 1) *Use the best quality photography you have available; remember this is the only way the jury sees your products and display!*
- 2) ***One photo must be of your overall booth.** Photos will **NOT** be returned. It is recommended that the pictures be in color and have favorable lighting.*
- 3) *Provide a detailed description of your work! For example, tell us how you make your product, what all goes into the process, and the raw materials you use.*
- 4) *Only submit applications for products you have handcrafted and are **your original work**.*

(No food items, no books, no buy/sell, no home sale, and no sell for charity - fundraising items.)

Thank you for your interest in our Show! Please contact us via email with any questions.

Apple Annie Show Managers

For Office Use Only:

Artisan # _____ 2018 _____ (Pref loc _____) Booth # _____
Category _____ Electricity YES / NO / FLEX HGT Chairs 0 1 2
Check # (A) _____ (B) _____

39th Apple Annie Arts & Crafts Show Application/Contract 2019

PLEASE PRINT VERY CLEARLY and provide all the information requested.

ARTISAN FIRST & LAST NAMES: _____

COMPANY/BOOTH NAME: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ BEST PHONE#: _____ FACEBOOK
: _____

EMAIL ADDRESS : _____ (we do not share our artisan list)
All communication with you will be by email; NOTIFY US IF IT CHANGES.

SHOW ITEMS

List items the items you will be selling at Apple Annie 2019 (use the back of this page if necessary). All items listed must be in the photos you provide. **Items not handcrafted and /or not in the pictures will not be permitted to be sold at the Show.** Next to each item listed, describe how you handcrafted the item.

DISPLAY INFO

Do you need: **ELECTRICITY:** Yes No Flexible **CHAIRS?:** 0 1 2

All efforts will be made to provide electricity but there is NO GUARANTEE! You must supply extension cords and secure cords with duct tape. (TOTAL ELECTRICAL USE MAY NOT EXCEED 400 WATTS.)

Please circle approximate height of booth: 5' 6' 7' 8' (max)

If you have a preferred location/booth, please let us know; however, since the needs and design of the show change from year to year, **we are not able to guarantee specific booth locations even for returning artisans:**

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Photos must be **4" x 6" or SMALLER** and will **NOT** be returned. Do not send samples of products.

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AGREEMENT

I, the undersigned, have read and understand the above information is accurate and agree to conform to the stipulations set forth therein and to the requirements and standards of this Apple Annie Arts & Crafts Show. I understand that all items on display and for sale MUST BE HANDCRAFTED AND REPRESENT A UNIQUE AND ORIGINAL STYLE. I agree to release and hold harmless St. Ann's Council of Catholic Women, the Catholic Church of St. Ann, the promotion directors and any and all others connected with the Apple Annie Arts and Crafts Show from any liability in any way for loss or damage to work or displays or persons participating in the Apple Annie Arts & Crafts Show.

APPLICANT SIGNATURE _____ DATE _____

MAILING ADDRESS
Attention: 2019 Apple Annie
Catholic Church of St. Ann
4905 Roswell Road
Marietta, GA 30062